

JUAN DAVID POVEDA URIBE

visual developer / illustrator / character designer



WORK EXPERIENCE

Illustrator experienced in digital and traditional illustration, comics, character design, and video and audio production.

I have worked in print and digital media, video production companies, podcast producers, brands, and online festivals.

PORTFOLIO

· www.juandapo.com

CONTACT

· Email: hola@juandapo.com
· Phone: (+34) 692 64 09 60

LANGUAGES

· Español Native
· Inglés Intermediate

TOOLS

· Adobe Photoshop
Illustrator
After effects
Premiere
Audition
· Procreate

Illustrator

Freelance 2011- Present

- Editorial and advertising illustration, comics, character design, and visual development for various clients.

Children's Books

Pequeños Vikingos y Little Sparks 2020-2023

- Character design tailored to fit the story's needs.
- Illustration of scenes to complement the client's script.
Editorial design and preparation of final files for printing.

Production Director

Magic Markers 2021

- Coordination of illustration and animation teams for the creation of explanatory videos.
- Art direction and planning of audiovisual pieces to facilitate client idea communication.
- Creation of storyboards for client and team understanding.
Client management and coordination to execute pertinent messages, requested changes, and necessary formats.

Illustrator

Magic Markers 2015-2021

- Character design for digital animation and stop motion.
- Illustration of scenes and characters on camera following the script's narrative.

Visual Development

Freelance 2017-2021

Image design for podcasts: Estúpido Nerd; Nivel Cero, Las crónicas de Thulu'ah; Westeros, tierra querida, Scrollcast, and Escudo y Espada.

EDUCATION

Concept Artist, MA · LCI Barcelona, 2023-2024

Ilustrador · Escuela Nacional de Caricatura, 2011-2012

Ingeniero de Sistemas · Universidad Piloto de Colombia, 2005 - 2010